LKJ BOOKS
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List of Services:

EDITING

FORMATTING

COVER ART & PROMOTIONAL GRAPHICS

AUTHOR COACHING

DIGITAL PRESENCE STARTER BUILDS

VIRTUAL ADMINISTRATION

EDUCATION

TERMS AND CONDITIONS

EDITING

I will edit a sample of your work, up to 1500 words, for free. This lets you see my work before committing to hiring me, and it will help me see how much work is needed on your story so I can give you an accurate price quote and time estimate.

Please note that I don't rush my edits, and I have more going on than editing books. This is not an instantaneous process. I will work with deadlines as best I'm able, but don't expect a 100K word story to be done in a weekend.

I cannot promise to catch 100% of every proper comma and minute error. No editor can. Even books coming out of large New York traditional publishers and big digital publishers are missing more and more. Sadly, the days of big publisher editors working closely with an author to meticulously mold and craft the ideal story as a labor of love are over.

This is what I will do for you, however. I can promise that I will work my hardest and give you 110% of my abilities to make your story shine. While I work hard to make sure that all the details—spelling, grammar, punctuation—are as good as possible, I also focus on how the story reads and flows. I will streamline awkward phrases, trim excess words, and tighten passive passages. I want to make sure that your prose does not hinder the unique story you're telling, while also trying to preserve your special authorial Voice.

PRICING:

- ***Line Editing & Proofreading***: The price for a book needing the "average" or "basic" amount of work is $0.005/word. This means a story of 50,000 words will cost $250.

If your book requires more work than average, the price scales up depending on the amount of work required, though it will never exceed $0.01/word. I will be able to tell you how much work the story takes when I see the sample.

If you want me to go over the book a second time, the rate for the second pass is $.003 less than the cost of the first pass. So, for example, the extra proofread on the above-mentioned 50,000-word story would be an extra $100.

- ***Content Editing***: The price for a content edit is $0.001/word. This is not a developmental edit where each line and paragraph receives a breakdown; it's a

professional review of your work for the “big picture” items such as plot, setting, character, consistency/continuity, etc., It could also be called a beta read, but from a professional writer and editor.

- ***Sensitivity Edit***: This is a variant on a content edit, but instead of reviewing the work for story-level building blocks, it will review your plot points, events, settings, and characters through the lenses of different communities that are marginalized and often the brunt of harmful stereotypes, such as race, culture, LGBT+, disability, different religions, etc., The cost for this is $0.001/word.

A REQUEST*: As much as we may hate to admit it, editors are human! If your book contains sexual violence, extensive torture scenes, or harm against children, please let me know in advance. Stumbling over those in my work can be a little difficult for me, so I appreciate a heads up. I’m not a reader who needs to enjoy the story unaware. Thank you!*

FORMATTING

Digital Formatting ($15): This will format your book to the standards accepted by most major digital publishing platforms such as Amazon KDP or Barnes & Noble's Nook Press. It will be clean and uniform, and it will include a table of contents. It will be returned to you in Microsoft Word file type. If you need it in PDF or EPUB, please specify ahead of time so I can provide those files.

Basic Print/POD Format ($20): This will format your book to the very basic standards accepted for print-on-demand publishing. It will be clean and uniform, and it will be in a Word document or PDF file. (I can provide the Word document *and* PDF upon request.)

Advanced Print Format ($50): This will format your book for both publishing needs and aesthetics that are closer to the books you would see on the shelves of your local bookstore. (*These formats differ in details, so be aware that the exact formatting will not match all books from traditional publishers.*) This will include details like page numbers being off front matter and chapter start pages, as well as decorative touches to the header fonts, page numbers, and section breaks. This will be returned to you in a PDF that can be used with Amazon's POD service or Lightning Source/Ingram Spark.

Do you want to see the different between basic and advanced print formats?

*Note: **All** children's/picture books are advanced formats due to the nature of preparing books with images like these. These files will be returned as PDF for print and "fixed" format EPUB for digital release.*

Note: Minor adjustments to a front cover to turn it into a one-piece print cover are included in the cost of a print format, basic or advanced. If it needs more than "minor" adjustments, however, it will accrue an extra fee if you need me to do it instead of your original cover artist.

COVER ART & PROMOTIONAL GRAPHICS

Books are made of words, but they can rely heavily on their visual impact as well. I can help you with that. From making a great cover to a bookmark to match, I offer a variety of products for anyone needing help with their visual impact.

Custom Digital Cover: $125
Print Cover Add-on or Conversion: $25
Audiobook Cover Add-on or Conversion: $15
Box Set Add-on or Conversion: $25

Notes: All cover art includes up to two figures, either stock image or rendered. Stock images used are included in the price. Fees for extra figures will be discussed.

If something is marked as having a 'conversion' option, then the conversion means it's an adjustment of cover art that you provide from somewhere else and is it's own service.

Bookmark: $20
Postcard: $20
Business Card: $25
Table Banner: $35
Poster: $35
3D Ebook Reader/Print Book Render: $15
Quote/Teaser Art: $15
Character renders or specific character art is available. Email LKJ Books for more information.
A small selection of pre-made covers is available for $50. Email LKJ Books for available art.

Check out my portfolio for previous works.

Frequently Asked Questions

Q: How long does it take for a custom cover or render?
A: That depends on how busy I am at the time, and then the level of complexity as well as your revision requests. I will discuss my calendar/timeframe with you when you contact me, and then as we go along.

Q: How many revisions can I request?
A: For a pre-made, I will change the text to suit what you need. You may ask for a couple simple revisions, but I may not agree to do them. For custom work, I don't have a hard limit set, but if the amount and type of requests begin pushing into roughly equaling the work of doing another cover, I'll let you know and we can discuss settling the project as-is or adding further fees.

Q: What if I have a really specific idea of what I want, but you aren't sure it's the best approach?
A: We'll talk about it. If you're really set on something that I think won't come out to the standards I have and continue to develop, then I will let you know and you can find a cover artist more suited to your inspiration and mental picture with no hard feelings.

Q: What if I already have a cover image but need text added?
A: I can do that. We'll discuss the custom fee for the work, depending on what you want added and how you want it to look.

Q: What if I already have a digital cover but need a print cover made from it?
A: I can do that too.

Q: What if we finish the project, but I need changes made later on?
A: We can discuss this but understand that further fees may apply.

Q: What if my print proof's cover doesn't look exactly like it does on my screen?
A: This is pretty much always the way, because what looks one way in physical form is always different than a digital one. If the fixes are minor, I will do them at no extra charge. If they would for some reason require major changes, we'll discuss the custom fee.

Q: Is it possible to get the PSD (Photoshop) file?
A: It is possible but for an extra fee, depending on what you want to edit yourself. Remember that all covers out there and on books count toward my reputation as well as yours, so I reserve the right to maintain quality control as much as possible. The fee for an editable PSD ranges from $100 to $500 and is at my discretion.

Q: Do I need to credit you for the cover in my copyright?
A: Yes. Please include "Cover by LKJ Books (lkjbooks.com)" on your copyright page.

AUTHOR COACHING

SINGLE SESSION: $75

- This is a focused sixty-minute conversation about a specific challenge: an outline, stuck chapter, a query letter, or next steps. Good for occasional check-ins or one-time guidance.

MONTHLY COACHING: $150/month

- This includes two monthly calls of thirty to forty-five minutes plus availability by email for questions, quick advice, and feedback on up to thirty pages a month.

MANUSCRIPT REVIEW: $100 to $500, depending on the length of manuscript.

- This includes a reading of the full manuscript with written, actionable notes on the big-picture issues an a thirty-minute follow-up call to discuss. (Please note that this is a review and not a developmental edit. I will give you a separate write-up with my thoughts and examples as available, but it will not be in-line comments.)

GROUP COACHING: $25/month

- This includes being part of a small cohort of authors that share feedback and accountability, with a monthly group call and a secondary source for discussion, questions, and accountability throughout the month.

(Note: There is a limited number of available spots at a reduced rate for authors facing financial hardship, as recommend by Disenfranchised Writers' Voices.)

DIGITAL PRESENCE STARTER BUILDS

Advisory: All website, newsletter, and social media account creations are “starter” packages and do not have the customization and complex creation options of more advanced web builder services. This is designed to help authors get started in these areas with simple but clean and professional digital presentations.

- **Site Builder Service**: You will receive a starter website created and uploaded to your hosting with basic customization according to your requirements and requests, as possible. This service includes in the price, as needed, research and recommendations for a webhost and domain name provider, based on your needs. $150 - $200, specific price depending on the customization.
    - Add-on Option: If you would like to have me available for updates and corrections, this is a monthly fee of $15 - $20, depending on the complexity of the site. Basic updates will be completed in 48 hours, business days. More complex corrections will have their timetable communicated at the time of the request.
    - Add-on Option: Creation and integration of a blog on your host. (This has to be stated at the start of services, since not all webhosts will accommodate this option.) This is a one-time $25 fee added to the overall total.
    - Add-on Option: Creation and integration of a newsletter. A service will be chosen based on your needs. This option includes the creation of one sign-up page, integrated into your website, and one list ready for subscriber inclusion. This is a one-time fee of $25.
- **Webhost & Domain Research**: This can be purchased separate of the site builder service for $20/hour.
- **Blog Creation**: This can be purchased separate of the site builder service for $50.
- **Newsletter Creation**: This can be purchased separate of the site builder service for $50.
- **Social Media Account Creation**: This is a basic setup of social media accounts under your author name. Basic adjustments on image/icon and bio is included. It’s $15 for the first account and $7.50 for any further accounts.
    - If you need a logo created, this is available for $25/hour.
    - If you need a banner created, this is available for $15/banner. (If it’s just a minor size or margin adjustment, it can be included in the overall price.)
    - If you need demographic research to determine the best social media for your style and genre, this can be included at $20/hour.

Custom bundle discounts can be offered based on the number of services you select.

VIRTUAL ADMINISTRATION

We all need some help sometimes. LKJ Books can provide you with a virtual admin assistant to help with a variety of tasks. This can be on a retainer/rotating basis or a one-time project.

Email mia@lkjbooks.com with more information about what you need, and I can provide you with more information about whether it's in my area of expertise, my availability, and a specific price quote.

Rates range from $15 to $20 an hour based on the complexity of the task.

EDUCATION

If you're interested in learning how to better self-edit, I have a course you can take! Email me at mia@lkjbooks.com for more information.

TERMS AND CONDITIONS

- LKJ Books will not be held liable for any incidental, indirect, consequential, special, or punitive damages of any kind, including loss of revenue or profits, loss of business or reputation, or loss of data, in any way related to our services.
- LKJ Books is not responsible for any claim, loss, or injury based on errors or any other inaccuracies appearing on our site or in our clients' written documents, including, without limitation, as a result of breach of these terms and conditions.
- LKJ Books and client will discuss and agree upon a financial quote and time estimate before work begins on any project. Half of this total is due upon the start of the project, and the other half is due upon completion. At the discretion of LKJ Books, total bills of $300USD or more may be broken into three or four payments to be spaced out over the course of the project.
- If a client decides to cancel an agreement, refunds shall be given on the following basis:
  1) If work has not begun, the full initial payment will be refunded to the client, minus the processing fees from the payment service provider.
  2) If work has begun, any partially completed materials will be sent to the client, and a refund will be issued minus the amount for work done so far.
- LKJ Books will also provide a time estimate for the total time the project is expected to take to complete. If any unforeseen delays arise, LKJ Books will update the client in a timely manner and update them with new expected completion dates.
- If after a project is completed, the client is dissatisfied with the work done, the client may contact LKJ Books to discuss grievances and determine an equitable resolution. Refunds will not be issued for completed and returned work, but further services (such as an extra proofread or a format revision) may be offered for free or at a substantial discount. This is entirely and the discretion of LKJ Books.
- By contacting us, you are accepting these terms and conditions without the need for a signed document.

Editing

- Although the initial price quote shall be determined before the project begins, in the event that—after work has begun—the editor assesses a need for further fees based on later book content requiring more work than the sample showed, LKJ Books will contact the author to discuss this and all available options until an

equitable decision is reached.

Cover Art & Graphics

- Cover art and/or promotional materials may be completed using either stock photos bought from a professional site, with 3D rendered graphics using the Daz3D engine, or created specifically by LKJ Books. The following terms are specific to graphics made using stock photography:
    - Client will abide by the licensing agreement on any stock photo used in the creation of your cover art or promotional graphics. These photos are purchased from third-party vendors with their own terms separate from that of LKJ Books. (You can request the specific site used to purchase the relevant images.)
    - Each photo is purchased with the standard license. If the client sells more than 500,000 copies of any format of the book (print, digital, audio), then the client is required to purchase an extended license. The pricing varies for these licenses, so inquire for more information. An extended license is also required for printing on non-cover items for sale. (This does not include promotional materials that will be given away for free.)
    - It is the client's responsibility to maintain the necessary licensing and contact LKJ Books if an extended license purchase is required. LKJ Books assumes no responsibility if the client fails to do so.
- Client will otherwise receive exclusive license to use the final cover art design upon receipt of full payment. Any stock photos used are still the copyright property of their photographers/creators. LKJ Books is still the owner of the copyright on the drafts and final designs. As such, we reserve the right to use them in any promotional or marketing matter related to LKJ Books.
- Any materials for use in the cover that are supplied by the client are the client's responsibility in terms of intellectual property rights. LKJ Books assumes no responsibility for these materials in any dispute that could arise.
- The client assumes responsibility for the proofing of their book cover design, digital and printed. We strongly recommend that you order a physical proof copy of any book for print before publishing or ordering copies for giveaway or sale. LKJ Books does not assume legal responsibility or financial accountability for any problems or expenses incurred by the client as a result of using the book cover design.

Digital Presence Starter Build Services

- If continued maintenance is purchased, we will make minor corrections and updates in 48 hours, weekdays. The timeline for more in-depth changes will be discussed at the time of the request. Weekends are typically excluded from shorter timeframes. If there is an emergency, LKJ Books will do their best to assist quickly but cannot guarantee free time during these days.
- LKJ Books agrees to provide full documents related to purchased services, including research completed and costs for webhost options as well as a document of all relevant links and login information for chosen setups upon completion of the service. Clients may request this information prior to completion and receive the incomplete list.

Virtual Administration Services

- LKJ Books can provide virtual administration services on either a retainer/rotating basis (such as weekly or monthly) or a per-project basis. Per-project services will be billed by the same standards as other services provided by LKJ Books. By-retainer services will have their own agreements and payment times based on the determination of LKJ Books and the client.